

OFFICIAL EPK

King Of Funk EDM. Built For The Stage

Music and personality come together in every show. Explore the latest music, watch featured videos and stay connected with **Billy Ray Rock**.



Billy Ray Rock



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ARTIST SNAPSHOT

WHY BILLY RAY ROCK STANDS OUT



#1 & #2 iTunes Artist

Multiple charting releases have helped establish **Billy Ray Rock** as a rising independent artist.



Global Music Award Winner

Recognized for the single **4 Fingers Get Up**.



Award Winning Music Videos

Visual storytelling that's earned industry recognition.



High Energy Live Performer

Known for bringing energy, audience connection, and unforgettable performances to every stage.



Multi Instrumentalist

A **singer, songwriter, producer, and musician** who brings creativity to every project.



Actor & Entertainer

Expanded his career beyond music with television appearances in **Yellowstone & Sons Of Anarchy**



THE ARTIST

MORE THAN A PERFORMER

Raised in Mt. Pleasant, Texas as the youngest of 11 siblings, **Billy Ray Rock** built his musical foundation long before stepping into the spotlight. A gifted multi-instrumentalist who plays more than 10 instruments, he first made his mark behind the scenes as a ghost music producer, shaping records across genres before claiming the stage as his own. Now based in the Pacific Northwest, his sound reflects an uncommon musical journey that bridges the groove of EDM with the power of rock, drawing inspiration from the funk and soul of Earth, Wind & Fire, Cameo, and Ray Parker Jr., alongside the guitar-driven force of America, Van Halen, Living Colour, and Metallica.

As the lead vocalist of Level 21, **Billy Ray Rock** continues to front the acclaimed rock band while forging an unmistakable solo career that pushes his artistry even further. His performances carry the fearless charisma of Rick James and the commanding impact of Mick Jagger, earning him recognition as one of the most electrifying rock artists working today. In a lineage of influential Black rock frontmen that includes icons like Lenny Kravitz and Jimi Hendrix, Billy Ray Rock brings his own unmistakable voice, presence, and purpose to the genre.

Whether performing for a packed theater or an intimate club, he approaches every show with the same mindset: play it like it's a sold-out night at Madison Square Garden. That relentless commitment to the audience is rooted in a philosophy that defines both his music and his mission: *"Music is about the people, people are about the music."* It is that belief, combined with his versatility, authenticity, and explosive stage presence, that continues to set **Billy Ray Rock** apart as an artist determined to leave every crowd with something unforgettable.

IN THE SPOTLIGHT

FEATURED INTERVIEWS & MEDIA

With the previous success of a **#1 iTunes chart-topper** and a **#2 iTunes hit**, **Billy Ray Rock** continues his upward momentum with a bold, infectious anthem built for clubs, festivals, and packed arenas. **"4 Fingers Get Up"** blends swagger, groove, and raw rock energy into a celebratory soundtrack for nightlife, unity, and unapologetic fun.

Driven by chant-ready hooks, booming production, and undeniable attitude, the single captures Billy Ray Rock's signature fusion of funk, rock, and hip-hop. It is a track designed to move crowds and elevate live performances, further cementing his reputation as one of today's most exciting independent artists.

"The crown isn't about status. It's about connection, one groove, one memory at a time."

Billy Ray Rock

AS FEATURED IN

His music, his story, his unique perspective

Billy Ray Rock has been featured on many shows and media outlets sharing his music, his story and his unique perspective on the music industry.



"*"I'm Happy" A feel-good groove that knows exactly what it's selling and delivers it without embarrassment. In a culture addicted to complaints, that's worth more than it sounds.*

Bobby Chrisman



"*The most memorable songs about home don't just describe a place—they capture the emotions that linger long after you've left it.*

Michael Stover



"*Independent R&B artist **Billy Ray Rock** has built his career by wearing every hat imaginable: songwriter, producer, performer, and entrepreneur.*

Sunny Davis



“Hearing is believing. Now that you know the story behind the song, listen and watch for yourself.

AntiMusic Editorial Staff



“Get The Funk” is an instant R & B Funk classic. This funk-driven pop song has Billy Ray’s soulful vocals to make this track so catchy.

Billboard HipHop Editorial Staff



“Right from the get-go, there isn’t anything bigger or sexier in this song than its unstoppable beat

Garth Thomas



“For Billy Ray Rock, looking backward has become an unexpected way of figuring out how to move forward.

SkoPe Entertainment



“Billy shares the journey that took him from a small town on the Washington Idaho border to sold out shows, a cameo on Yellowstone, and a fresh anthem, ‘Four Fingers Get Up.

The Mike Wagner Show



“Singer-Bassist **Billy Ray Rock**, the first African American Rock Dance artist since Prince, maybe even Jimi Hendrix.

Episode #1567



LATEST RELEASE

SHE HAD ENOUGH

Listen to the latest single from **Billy Ray Rock** and stream it on your favourite streaming platform.



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WATCH BILLY RAY ROCK IN ACTION



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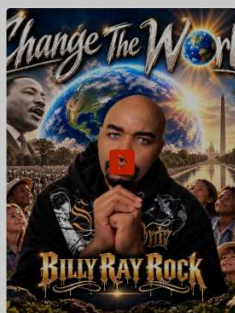


We R Family

Billy Ray Rock



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Change the world

Billy Ray Rock



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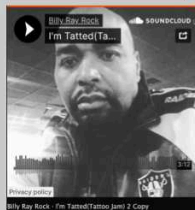
Ain't Nobody

Billy Ray Rock



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EXPLORE THE JOURNEY



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LIVE PERFORMANCE

EVERY PERFORMANCE IS AN EVENT

Billy Ray Rock's performance is build around high energy, audience interaction and creating memorable moments.

"Music is about the people, and people are about the music."

Billy Ray Rock

UPCOMING EVENTS

BILLY RAY ROCK LIVE CONCERT

THE KING OF **FUNK EDM**
BILLY RAY ROCK
4 FINGERS GET UP TOUR

LIVE IN CONCERT

AS SEEN ON **YELLOWSTONE** & SONS OF ANARCHY

NOW HAS THE **#5** MOST DOWNLOADED SONG IN THE UK!

2 BIG NIGHTS!
FRIDAY NOVEMBER 20TH 2026
&
SATURDAY NOVEMBER 21ST 2026
DOORS OPEN AT 9:00PM

THE DRAGON
UPSTAIRS
1038 NUUANU AVE
HONOLULU, HI

SPINNING MUSIC ALL NIGHT LONG!
iHeart DJ SENSATION

DJ SMUVE
SPINNING MUSIC ALL NIGHT BOTH NIGHTS!

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FOLLOW THE JOURNEY

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- 🎵 Live Performances
- 🎤 Media Interviews
- 👥 Collaborations
- 📅 Festival & Event Bookings
- 🕒 Response Time: As soon as possible

LET'S MAKE IT HAPPEN

Ready To Connect?

Whether you're planning a concert, festival, private event, or media interview, this is the best place to start.

★ Billy Ray Rock

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🌐 www.billyrayrock.com